

## **Volunteer Opportunity: Future of Health Care Social Media Team**

April 2014

*Are you interested in the connections between health and social justice?*

*Are you passionate about inclusive and accessible health care?*

*Do you love blogging, tweeting, developing memes, or simply sharing your unique perspectives?*

There are many questions about what's best for Canada's health care system, yet there is little youth-accessible information on this issue. As part of our new social media team, you can help change that by developing online content – created for youth, by youth – that provides a critical youth perspective on the future of health care.

### **Qualifications:**

- Strong communication skills (e.g., storytelling, essay-writing, video-blogging, etc.)
- Experience using and developing content for social media
- Able to meet deadlines and open to receiving feedback
- Committed to the values and goals of Check Your Head (CYH) and the B.C. Health Coalition
- Passionate about inclusive and accessible health care. The B.C. Health Coalition will support the social media team with health care information and updates.

### **Deliverables:**

- Using a mutually agreed-upon schedule, develop online content on the topic of health care in British Columbia, with a particular focus on the legal case against public health care in B.C. In addition to this schedule, the volunteer may be asked to produce timely response pieces (blog posts, tweets, Facebook posts, etc.) as-needed based on current news stories.

### **Time Commitment:**

5-10 hours per month. Hours are highly flexible and can be completed from home.

### **Benefits & Recognition:**

- Check Your Head and the B.C. Health Coalition will train the social media team and provide learning opportunities related to health care, social and environmental justice, and social media.
- Based on your preference, online content can be attributed to you or to a pseudonym.
- You will be connected to a team of like-minded youth and CYH's network of volunteers.
- After the completion of 3 posts, Check Your Head can, upon request, provide a letter of recommendation and serve as a reference if appropriate.

### **Contact:**

If interested, please submit a short (max. 200 word) statement of interest as well as a sample tweet, Facebook post, or blog post based on the health care issue of your choice to Vince Terstappen at [admin@checkyourhead.org](mailto:admin@checkyourhead.org) by May 9. Please contact Vince if you have any questions.

### **About Check Your Head & the Check Up project:**

Check Your Head is a youth-driven non-profit organization working with young people to take action for social and environmental justice. Learn more at <http://checkyourhead.org>.

Supported by the B.C. Health Coalition (<http://www.bchealthcoalition.ca/>), the Check Up: Young People for the Future of Medicare project engages young people on the topic of health care in communities across B.C., creating spaces for much-needed youth-to-youth education on systems of health care.